



CunadePlatero[®]
Your **GLOBAL BERRY PARTNER**



**SUSTAINABLE
DEVELOPMENT
GOALS**

A close-up photograph of a hand holding several ripe strawberries. The entire image is overlaid with a semi-transparent green filter. The text "From the field to table" is centered over the strawberries in a white, bold, sans-serif font.

**From the field
to table**

Sustainable at every step

At Cuna de Platero we have been producing berries since 1988. Being sustainable is in our DNA and defines our way of working. We reinvent, research and are always looking to be sustainable by nature.



Our commitment to the environment was consolidated in 2019 with our joining the United Nations Global Compact and our commitment to producing berries in accordance with the Sustainable Development Goals (SDG). Since then, the 17 SDGs have marked our roadmap and are a priority in all areas of our cooperative. In 2022, we reinforced this commitment by obtaining the 'QODS' certificate.



A leader for excellence

Cuna de Platero is distinguished by the excellence of our berries. At Cuna de Platero we work every day to offer our customers and consumers the best berries all the year.

We produce different varieties of strawberries, raspberries, blueberries and blackberries to give the best to the demand in the different markets responding to the highest quality, taste and shelf life.



46,000,000 kg of strawberries



2,500,000 kg of raspberries



3,000,000 kg of blueberries

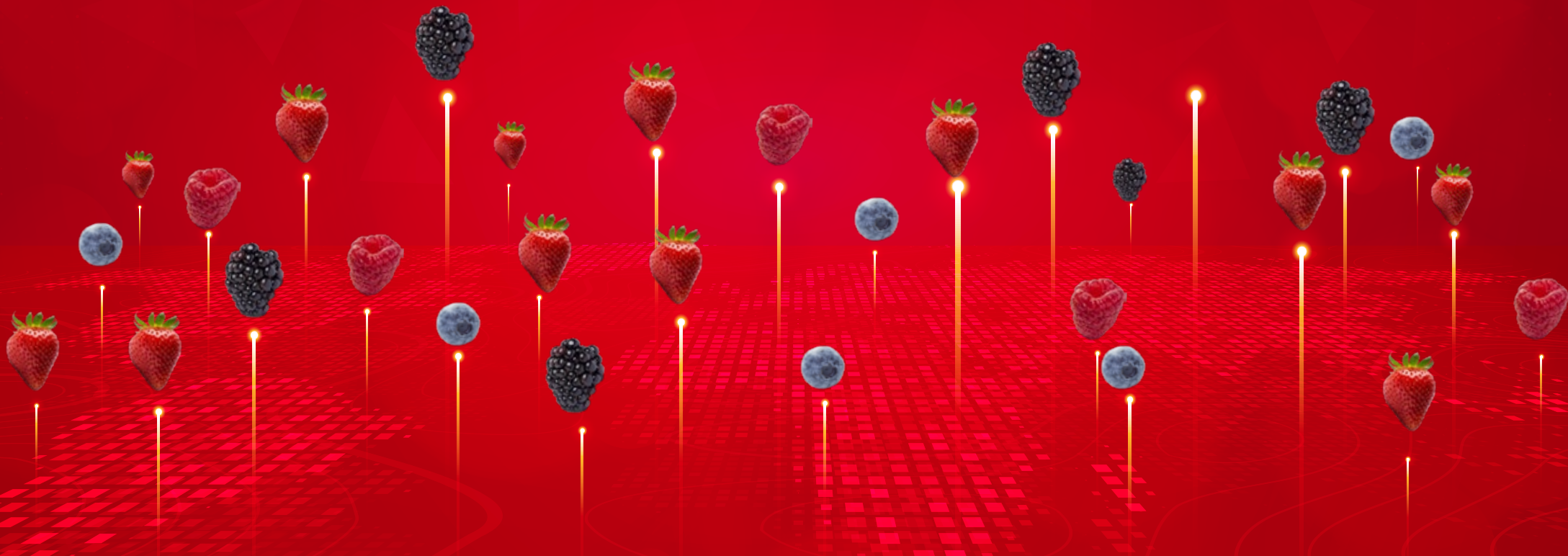


130,000 kg of blackberries



We are leaders in the export of strawberries to European markets

We are consolidating this position, backed by the guarantee and reliability that give us the experience gained in **30 years** working in the sector, the quality and freshness of our products.



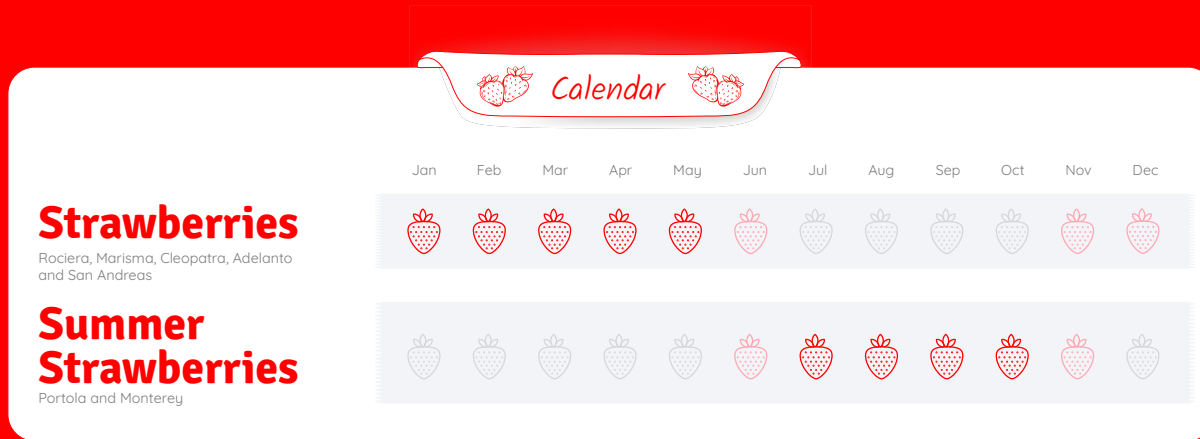
STRAWBERRY

The star fruit
in a healthy diet



Your
**GLOBAL
BERRY
PARTNER**

With strawberries all year round, your health wins



OUR MARKETING FORMATS

We adapt our formats to the needs of each client. Please, contact us and we will know how to give you the solution you need.

[View formats](#)



NUTRITIONAL VALUES / Per 100 g of product

Energy 35.4 Kcal

Proteins 0.6 g

Carbohydrates 7.6 g

Dietary fiber 1.9 g

Fat 0.5 g

Salt 0.6 g

Vitamin C 48.5 Mg (38.8 % RDA*)

*Recommended Daily Allowance



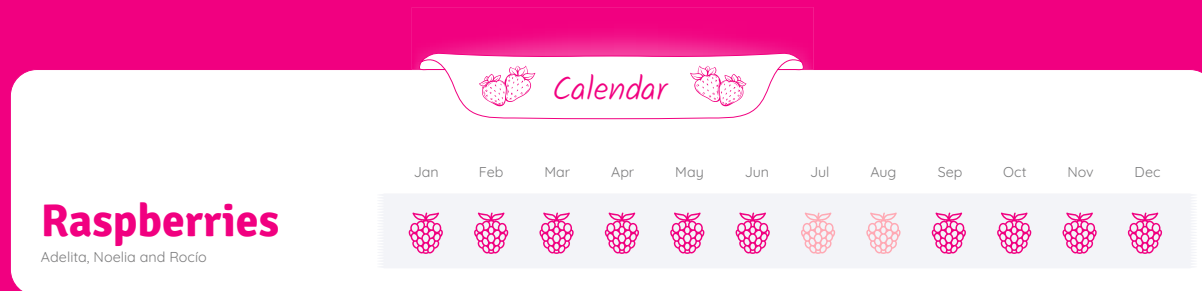
RASPBERRY

Flavour and health
in a single fruit



Your
**GLOBAL
BERRY
PARTNER**

The raspberry, flavour and health



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NUTRITIONAL VALUES / Per 100 g of product

Energy 51.6 Kcal

Proteins 0.8 g

Carbohydrates 7.6 g

Dietary fiber 5.1 g

Fat 0.6 g

Salt 0.6 g

Vitamin C 22.5 Mg (17.7 % RDA*)

*Recommended Daily Allowance



BLUEBERRY

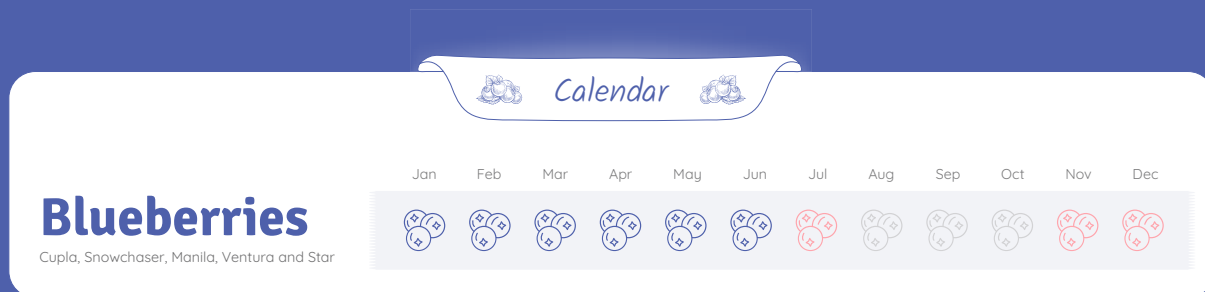
A beneficial
and tiny blue delicacy



Your
GLOBAL
BERRY
PARTNER

The blueberry, antioxidant power

Exquisite source of pleasure and health



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NUTRITIONAL VALUES / Per 100 g of product

Energy 47.4 Kcal

Proteins 0.8 g

Carbohydrates 11.5 g

Dietary fiber 2.1 g

Fat 0.4 g

Salt 0.05 g

Vitamin C 17.5 Mg (14 % RDA*)

*Recommended Daily Allowance



BLACKBERRY

Pleasant
to the palate



Your
GLOBAL
BERRY
PARTNER

The blackberry, nutritious and delightful

Dark and smooth temptation

 Calendar 

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

Blackberries



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NUTRITIONAL VALUES / Per 100 g of product

Energy 45.7 Kcal

Proteins 1.3 g

Carbohydrates 8 g

Dietary fiber 4.7 g

Fat 0.4 g

Salt 0.5 g

Vitamin C 29.5 Mg (23.6 % RDA*)

*Recommended Daily Allowance



Berries loaded with healthy properties for you

They protect your heart

Our strawberries, raspberries, blackberries and blueberries meet the criteria of the Spanish Heart Foundation (FEC) and are part of its Food and Health Program (PASFEC).

Source of Vitamin C

Red fruits are especially rich in vitamin C, which contributes to the protection of cells against oxidative damage.

Antioxidants

Berries are especially rich in flavonoids, heart-healthy antioxidants that act as a preventative against certain factors that affect the heart.





Strawberry

It is a purifying fruit. It helps eliminate fluid retention and end constipation. It has more vitamin C than citrus fruits and alleviates pain in cases of arthritis and osteoarthritis, thanks to its content of anticoagulants and anti-inflammatory substances. It regulates cholesterol and is an important source of antioxidants. Due to its potassium content, strawberries are diuretic.

Raspberry

Due to its high fiber content, raspberries help control cholesterol and relieve constipation. In addition, they strengthen your immune system thanks to their folic acid content; rich in antioxidants, they protect you from aging; they strengthen your teeth, bones and protect organs thanks to their magnesium and potassium content. Raspberry protects your eyesight thanks to lutein, a pigment capable of filtering the sun's ultraviolet rays that damage the retina.



Blueberry

It is rich in vitamin C and antioxidants, as well as having anti-inflammatory properties. It protects the liver from oxidation and helps release insulin; and provides energy, especially to the brain and nervous system. Its polyphenol content can help reduce urinary infections, as well as protect cells and tissues of the body from oxidative stress.



Blackberry

Blackberries help reduce the risk of degenerative diseases and protect your heart. They are diuretic and stand out for their antioxidant properties, eliminating toxins and delaying cellular aging. It is a healthy source of glucose and balances blood sugar levels. Especially indicated for pregnancy, breastfeeding and inflammatory diseases. It prevents inflammation, irritation and redness of the skin.



R&D&I. We move forward together

The R&D&I department at Cuna de Platero was founded in 2016. Since then, it has become a key part of the cooperative and is present in all aspects of the company, from the field to the warehouse.

The R&D area is shaping the cooperative's commitment to its **own varieties "made by and for Huelva"**. This is how **Cupla** was developed, the blueberry variety from Cuna de Platero, which is now available to all farmers who wish to grow it. Now, at Cuna de Platero we are working to develop other varieties, such as blackberries and other berries, and the launch of an experimental farm for varietal development and our own laboratory.



Committed to quality from the start

The quality of our fruits is the objective that determines how we work, the processes that our berries follow, from the field to the warehouse.

[Complete process Cuna de Platero](#) 

We take care of the soil: minimum impact

Cuna de Platero has become the first company in the red fruit sector to receive the **AENOR Regenerative Agriculture certificate**, based on the EPIGEN model, which guarantees that our production system maintains and increases soil fertility, seeking a new balance in the soil-crop ecosystem.



Demanding by rule

We strictly comply with all current legislation related to the marketing and classification of the product, as well as food safety regulations.

Codex Alimentarius
International Food Standards

Regulation (CE)
843/2002

Regulation (CE)
2021/382

Delegated Regulation (UE)
2021/1890

Quality certifications





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